BUYSIDE EQUITY TRADER KEY FUNCTIONALITY

The list below reflects key functionality for an area of interest on the Bloomberg Professional® service. Press the <Menu> key on the Bloomberg keyboard from any function to browse related tools. Press the <Help> key once from a function to learn more about what it does and how to use it.

### > BLOOMBERG NEWS
- First Word
- Social Velocity Alerts
- News Trends
- Company Specific News

### > MARKETS & MONITORS
- World Equity Indices
- Most Active Stocks
- Manage Monitors
- US Equity Market Volume Snapshot
- Short Interest Analysis

### > BROAD MARKET PERSPECTIVE
- Global Macro Movers
- Developed Markets Monitor
- Emerging Markets Monitor
- Volatility & Correlation Analysis
- FX Information Portal
- Fixed Income Credit Monitor

### > CHARTING & TECHNICALS
- Trading Signals
- Technical Study Browser
- Technical Backtesting & Optimization
- Volume Analysis Chart
- Average Volume At Time

### > RESEARCH & EVENTS
- Bloomberg Intelligence
- Corporate Events Calendar
- Research Portal
- Research Portal: Single Security
- Analyst Recommendations
- Earnings Analysis
- Earnings History

### > TRADING & EXECUTION ANALYSIS
- Execution Management System
- IOI & Advert Monitor
- IOI & Advert History
- IOI & Advert Overview
- Broker Rankings

### > MANAGING ALERTS
- News Searches & Alerts
- Market Alerts
- Alerts Manager
- Alert Catcher
- Alert History

### > PORTFOLIO & ETF ANALYSIS
- Portfolio & Risk Analytics
- Portfolio Intraday Performance
- Portfolio Holdings
- Exchange Traded Funds
- Fund Screening
- ETI Flows
- EMSX RFQ Trader Ticket

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