265

WOMEN IN ARCHITECTURE SYMPOSIUM

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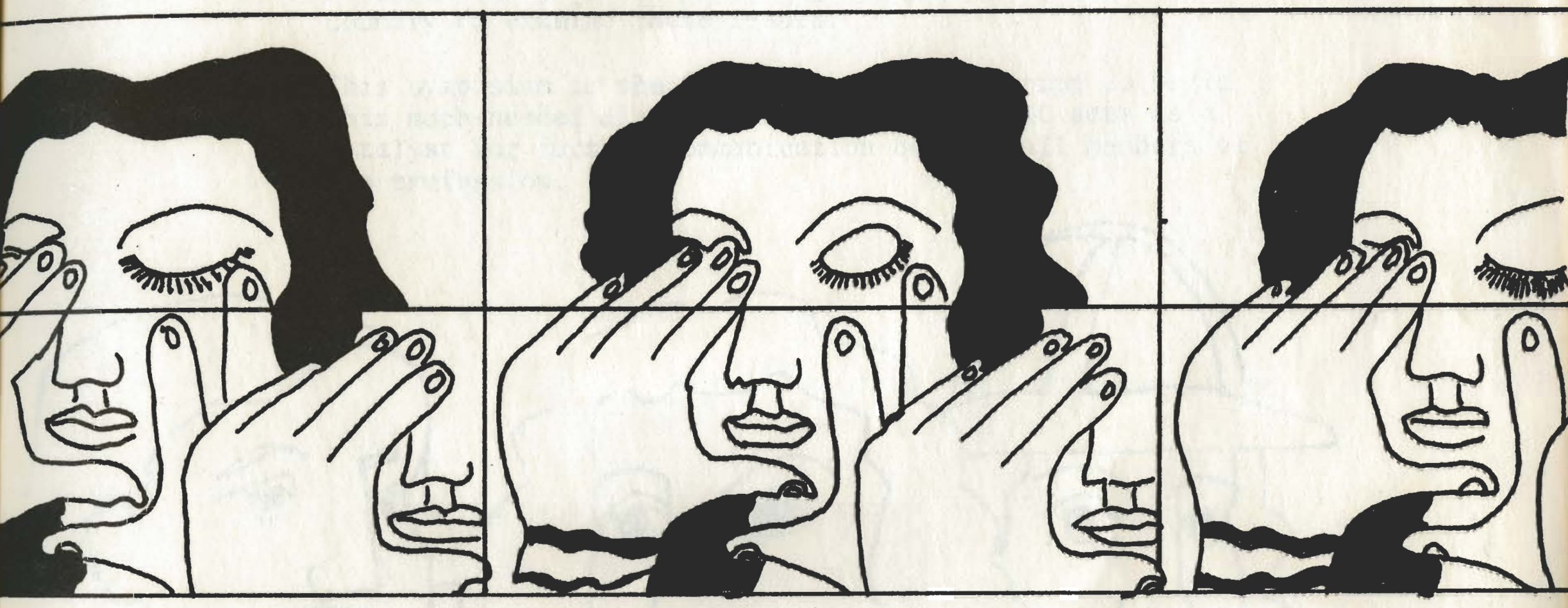
WOMEN IN ARCHITECTURE

A SYMPOSIUM



ORGANIZED BY STUDENTS AT THE SCHOOL OF ARCHITECTURE
WASHINGTON UNIVERSITY, ST. LOUIS, MISSOURI
MARCH 29, 1974

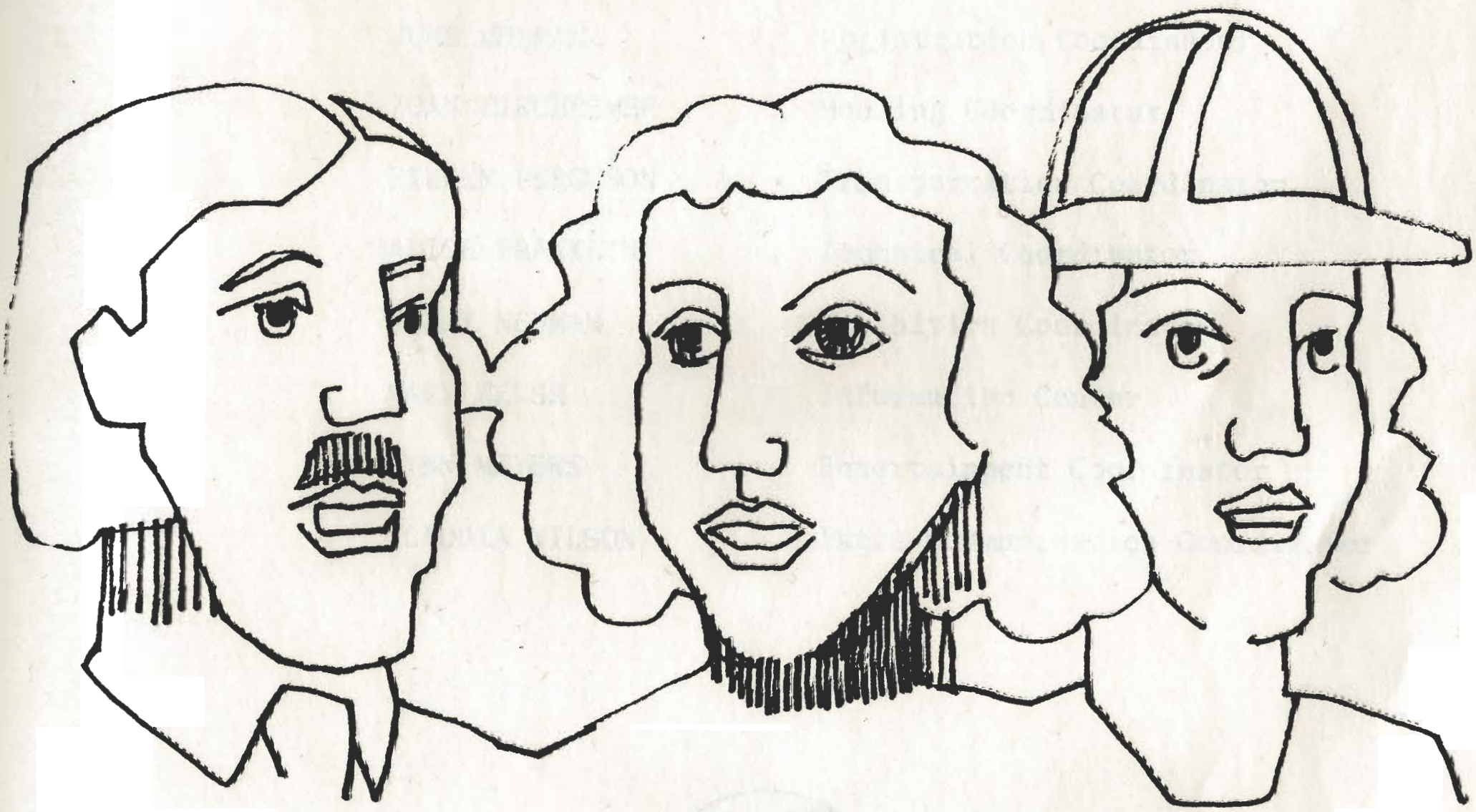
Co-sponsored by:

Academic Committee
Assembly Series
Office of Campus Affairs
Orientation Committee
School of Architecture
School of Medicine
School of Social Work
Sociology Department
South Forty Co-ordinating Council
Student Affairs
Student Union
Women's Affairs

GOALS

Our purpose in organizing this symposium is to explore the many concerns of professional women in architecture--role conflicts, professional attitudes and design capabilities. We choose this format in order to bring men and women, students and professionals, together from all over the country to examine these issues.

This symposium is the first large scale attempt to begin this much-needed dialogue and we hope that it acts as a catalyst for further communication between all members of the profession.



COMMITTEE

HANNAH ROTH	Chairwoman
ELISE FRIEDMAN	Co-Chairwoman, Documentation
JANET HURWITZ	Program Director, Fund Raiser
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HELPERS

TECHNICAL ASSISTANCE

ROB DAVENPORT	Film Director
ED LAZARON	Photographer
NEIL GOLDSTEIN	Video Advisor
Stuart Matz Lynn Meyers Mike Albanes Shelley Peskin Larry Weisberg	Video Crew
KIRK MILLICAN	Projectionist
KEN LEVIEN	Audio System

We would also like to thank Dr. David Katz, School of Social Work, Art Resnikoff, School of Education, The Art School and Studio 40, for the use of their video equipment.

Special Thanks to Dick Neil, Housing Programs Director, for donating the video tape.

OUTDOOR ENVIRONMENT

David Mason
Barbara Geisman
Werner Maason

GRAPHICS

LARRY GOLDBERG	Exhibition Poster
BARBARA GEISMAN	Workbook Cover
BARRY TILSON	Mailing Poster
2nd YEAR DESIGN CLASS	Banners
Mark Johnson David Kreul Jeff Lydon	Coordinators

THANK YOU

We would like to give additional thanks to the following people for helping assure the necessary funding:

ERIC AGLOW	Assembly Series
CHRIS DOWNEY	Academic Committee
Acting DEAN FELDMAN	School of Social Work
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SANDRA SCHOENBERG	Sociology Department
TRUDI SPIGEL	Director Student Affairs
SUSAN WEDEMEYER	Women's Affairs
DEBBI WOHLSLAEGER	Student Union.

Additional Thanks to: Myrl Funk and Lil Morice
Professor Fitzgibbon, for the use of his office
Professor Thompson, crisis planning session, PLAN X
Men's Workshop Coordinators: Mike Pyatok -Faculty
Mike Steiner
Brad Burkhart

Thanks to all our friends and their roomates for providing housing for our visitors.

Thanks to the rest of the Film Crew: Ken Baldwin
Glenn Garrett
Chris Grubbs
Ian Lamberton
Barbara McClintoc
Lynn Meyers
Ed Lazaron
Mike Steiner

DANA TERP, Workbook Graphics

PROGRAM

FRIDAY MARCH 29, 1974

2 P.M. - 4 P.M.	Tour of St. Louis, organized by Don Royse, Chairman, Urban Design Dept. Washington U. School of Architecture
	BUSES LEAVE FROM THE FRONT OF GIVENS 2:00, 2:15, 2:30
4:30 P.M.	Housing assignments, hosts and guests
5 P.M. - 7 P.M.	DINNER, Brown Lounge, School of Social Work
7 P.M. - 9 P.M.	PRESENTATION: "Architecture, Male, Female or Neuter" Gertrude Kerbis, F.A.I.A.
9 P.M. - 10 P.M.	Refreshments

SATURDAY MARCH 30, 1974

9 A.M. - 10 P.M.	PRESENTATION: "A Psychological Profile of the Architect" Professor Whitney Gordon
10. A.M. - 11 A.M.	PRESENTATION: " Women Professionals in Architecture, Law and Medecine" Kay Standley, Bradley Soule.
11 A.M. - 12 N	PANEL DISCUSSION Role Problems facing Professional Women" Panelists: Whitney Gordon, Gertrude Kerbis, Kay Standley, Bradley Soule, and Leslie Weisman. Moderator: Judith Edelman
12 N - 1:30 P.M. LUNCH	
1:30 P.M. - 4:30 P.M.	WORKSHOPS
5:00 P.M. - 7:00 P.M.	DINNER- Brown Lounge, School of Social Work
7 P.M. - 8 P.M.	PRESENTATION: "Symbolism in Architecture: A Feminist Approach to Design" Regi Goldberg
8 P.M. - 9 P.M.	PRESENTATION: "Women Architects and Their Potential Roles in Creating Family Environments" Lois Langhorst

9 - 10 P.M. PANEL DISCUSSION: " How the profession of Architecture might change as more women enter the field."

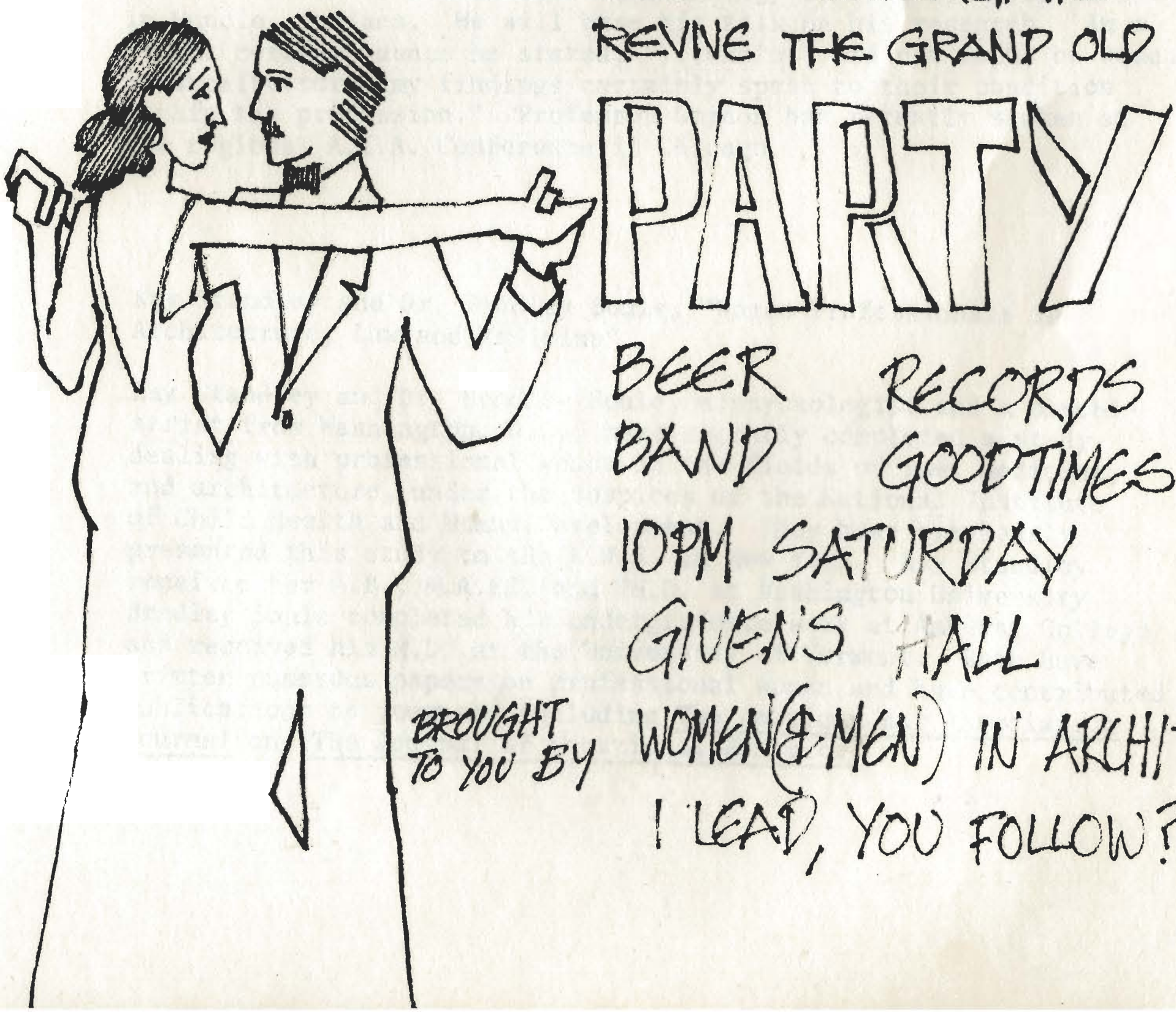
Panelists: Irving Engel, Regi Goldberg, Lois Langhorst, Lou Sauer, Suzanne Schwimmer.

10 P.M. PARTY Givens Hall

SUNDAY MARCH 31, 1974

9:30 A.M. - 12:30 P.M. WORKSHOPS

1 P.M. - 2 P.M. LUNCH, Givens Hall School of Architecture, Closing Remarks.



SPEAKERS

Gertrude Lempp Kerbis, F.A.I.A., "Architecture: Male, Female or Neuter"

Ms. Kerbis' presentation will deal with her concepts of design morphology as demonstrated by her own work. Ms. Kerbis has been principal of her own firm in Chicago since 1962. Her professional experience also includes work for the Chicago firms of C. F. Murphy, Skidmore, Owings and Merrill, Loebl Schlossman and Bennet, Bertrand Goldberg and Associates, and Carl Koch and Associates of Boston. She names as her most successful contribution to architecture "the synthesis of innovative structural ideas with architecturally significant spaces", including her 1955 design for S.O.M. of the Air Force Academy Dining Hall--a 300' span 2-way steel truss roof system built on the ground and raised into place. She has received numerous professional and public service awards. She is married, and the mother of three children.

Professor Whitney Gordon, "A Psychological Profile of the Architect"

Whitney Gordon is a professor of sociology at Ball State University in Muncie, Indiana. He will base his talk on his research. In a recent correspondence he stated, "...while I did not focus on women in architecture, my findings certainly speak to their condition within the profession." Professor Gordon has recently spoken at the regional A.I.A. Conference in Chicago.

Kay Standley and Dr. Bradley Soule, "Women Professionals in Architecture, Law and Medicine"

Kay Standley and Dr. Bradley Soule, a psychologist and a psychiatrist from Washington, D.C., have recently completed a study dealing with professional women in the fields of law, medicine, and architecture, under the auspices of the National Institute of Child Health and Human Development. They have previously presented this study to the A.W.A. in New York. Kay Standley received her A.B., M.A.Ed. and PH.D. at Washington University. Bradley Soule completed his undergraduate work at Amherst College and received his M.D. at the University of Vermont. Both have written numerous papers on professional women and have contributed publications to journals including The American Bar Association Journal and The Journal of Vocational Behavior.

Regi Goldberg, "Symbolism in Architecture: A Feminist Approach to Design"

Regi Goldberg is a New York architect, and founder of the Alliance of Women in Architecture. She will comment on her experiences as a woman in the field of architecture. During the summer of 1973 Ms. Goldberg attended the International Conference of Women in Architecture, which was held in Rumania. (She has brought videotapes of this event.) Ms. Goldberg received her B.Arch. in 1967 from Pratt Institute. She worked for Philip Johnson and Ullrich Franzen until she opened her own office in New York City.

Professor Lois Langhorst, A.I.A., "Women Architects and Their Potential Roles in Creating Family Environments"

Prof. Langhorst's talk, illustrated with slides, will focus on women as architectural decision-makers. She will address herself to the necessity of engaging women in decision-making positions, and to the practical problems of a woman architect as parent. Ms. Langhorst is Professor of Architecture at the University of North Carolina at Charlotte. She has also taught at the University of Kentucky, and the University of California at Davis and at Berkeley. Her architectural design experience includes numerous award-winning residential projects as well as publication in magazines and journals, including Architectural Forum, Better Homes and Gardens and Time. She recently received her Master of Fine Arts degree from Harvard University, where she is a candidate for the Ph.D. degree in Fine Arts in History of Architecture and Urbanism. Ms. Langhorst is the mother of three daughters.

WORKSHOPS

SATURDAY

These workshops will deal with the "psychological" concerns of professional women. In addition to Whitney Gordon, "A TALK WITH..." and Drs. Standley and Soule, "MEN AND WOMEN PROFESSIONALS, A DIALOGUE". The following workshops will be held.

"CONFLICTS FOR WOMEN LEAVING THEIR TRADITIONAL ROLES"
Led by Joan Pearlman, counselor for women, at the University of Missouri, St. Louis; and Instructor at Washington University. Her workshop will include a vignette from a film on assertive training. Ms. Pearlman received her M.A. from Washington University.

"ASSERTIVE BEHAVIOR IN WOMEN"
Led by Patricia Jakubowski Spector, Associate Professor of Education, Department of Behavioral Studies and Resources, University of Missouri, St. Louis.

"IN FICTION ARCHITECTURE"
Which is also the title of a novel currently being written by F. Corrinne Kutsenkow, an architect from San Francisco, California. Ms. Kutsenkow is a graduate of Carnegie Tech (B.Arch. 1949) and The University of California at Berkely (M. Arch. 1968). She has been involved in the theater and has held numerous teaching and professional positions.

"ROLE CONFLICTS - PROFESSIONAL, MOTHER AND WIFE"
Conducted by five women who have experienced all of these roles. Along with Gertrude Kerbis, Lois Langhorst and Natalie DeBlois, there will be:

Mary Jane Fournier, a registered architect married to an architect and the mother of four children. Ms. Fournier and her husband are principals in the firm, Fournier Inc. She is also presently head of "Architectural Interiors" a subsidiary of Fournier Inc. Ms. Fournier attended Washington University and obtained her B. Arch. in 1948.

Ida Scott, is an architect, wife and mother of two sons. She is presently working in St. Louis for Erwin Carl Schmidt. Ms. Scott attended the University of Texas for 3½ years and has previously worked for architectuural firms in Austin, Texas, Ft. Worth, Texas, Tarrytown, N.Y. and Hingham,Mass.

SUNDAY

These workshops will deal with the professional concerns of women architects.

"ARCHIVES OF WOMEN'S WORK" and "HISTORY OF THE ALLIANCE OF WOMEN ARCHITECTS".
Workshops will be led by Phyllis Birkby, Marjorie Hoog, Regi Goldberg and Sue Whilley.

"DESIGN AND ENVIRONMENT"
Led by Phyllis Birkby, a New York City Architect, and instructor at the City College of New York. Ms. Birkby did her undergraduate work at Cooper Union and received her M. Arch. at Yale University. Her workshop will include a videotape which descries how the environment is disabling for a woman in N.Y.C. with three small children.

"TRENDS IN ARCHITECTURAL EDUCATION, TRENDS IN THE ARCHITECTURAL PROFESSION, ARCHITECTURE AS A NON-PROFESSION"
Led by Marjorie Hoog, an architect active in the Alliance of Women Architects. Ms. Hoog was also a participant at the Conference of Women Architects in Rumania. Ms. Hoog did her undergraduate work at Cooper Union and received her M.Arch. at Harvard.

"DISCRIMINATION IN EDUCATION AND THE PROFESSION" and
"ENVIRONMENTS FOR WOMEN ARCHITECTS"
These two workshops will be led by Regi Goldberg, see speaker information.

"A WOMAN AS AN ARCHITECT AND CONTRACTOR"
Led by Sue Whilley, a New Haven architect and contractor. Ms. Whilley's work is in urban areas. She received her M.Arch at Yale University.

"ARCHITECTURAL PRACTICE or THE REWARDS OF BUILDING BUILDINGS"
Led by Natalie DeBlois, Associate Partner, Skidmore Owings and Merrill, Chicago, where she has worked for 30 years as a project designer.

SATURDAY WORKSHOPS

1:30 - 2:30

A TALK WITH WHITNEY GORDON
Whitney Gordon
LOUNGE — GIVENS

MEN & WOMEN PROFESSIONALS A DIALOGUE
Kay Standley
Bradley Soule
ROOM 6 — GIVENS

CONFLICTS FOR WOMEN LEAVING THEIR TRADITIONAL ROLES
Joan Pearlman
ROOM 113 — GIVENS

ASSERTIVE BEHAVIOR IN WOMEN
Patricia Spector
ROOM 12 — GIVENS

IN FICTION ARCHITECTURE
F. Corrine Kutsenkow
ROOM 103 — GIVENS

ROLE CONFLICTS / PROFESSIONAL, MOTHER WIFE
Natalie De Blois — G. Korbis
M.J. Fournier — I. Scott
L. Langhorst
ROOM 214 — GIVENS

2:30 - 3:30

A TALK WITH WHITNEY GORDON
Whitney Gordon
LOUNGE — GIVENS

MEN & WOMEN PROFESSIONALS A DIALOGUE
Kay Standley
Bradley Soule
ROOM 6 — GIVENS

CONFLICTS FOR WOMEN LEAVING THEIR TRADITIONAL ROLES
Joan Pearlman
ROOM 113 — GIVENS

ASSERTIVE BEHAVIOR IN WOMEN
Patricia Spector
ROOM 12 — GIVENS

IN FICTION ARCHITECTURE
F. Corrine Kutsenkow
ROOM 103 — GIVENS

ROLE CONFLICTS / PROFESSIONAL / MOTHER / WIFE
De Blois — Korbis
Fournier — Scott
Langhorst
ROOM 214 — GIVENS

3:30 - 4:30

A TALK WITH WHITNEY GORDON
Whitney Gordon
LOUNGE — GIVENS

MEN & WOMEN PROFESSIONALS A DIALOGUE
Kay Standley
Bradley Soule
ROOM 6 — GIVENS

CONFLICTS FOR WOMEN LEAVING THEIR TRADITIONAL ROLES
Joan Pearlman
ROOM 113 — GIVENS

ASSERTIVE BEHAVIOR IN WOMEN
Patricia Spector
ROOM 12 — GIVENS

IN FICTION ARCHITECTURE
F. Corrine Kutsenkow
ROOM 103 — GIVENS

ROLE CONFLICTS / PROF. / MOTHER / WIFE
De Blois — Korbis
Fournier — Scott
Langhorst
ROOM 214 — GIVENS

SUNDAY WORKSHOPS

9:30 - 10:30

ARCHIVE OF WOMENS' WORK (slides) +

HISTORY OF THE ALLIANCE OF WOMEN ARCHITECTS IN RELATION TO THE FEMINIST MOVEMENT.

Phyllis Birkby
Marjorie Hoog
Regi Goldberg
Sue Whilley

ROOM 116 GIVENS

ARCHITECTURAL PRACTICE OR THE REWARDS OF BUILDING BUILDINGS

Natalie DeBlois

ROOM 113 GIVENS

10:30 - 11:30

DESIGN & ENVIRONMENT (VIDEO)

Phyllis Birkby

STEINBERG GALLERY

TRENDS IN ARCHITECTURAL EDUCATION
TRENDS IN ARCHITECTURAL PROFESSION
ARCHITECTURE AS A NON-PROFESSION

Marjorie Hoog

ROOM 214 GIVENS

DISCRIMINATION IN THE PROFESSION AND EDUCATION

Regi Goldberg

ROOM 6 GIVENS

Room 12 Men & Women

WOMEN AS ARCHITECT AND CONTRACTOR

Sue Whilley

Lounge
~~ROOM 103~~ GIVENS

Room 116

ARCHITECTURAL PRACTICE OR THE REWARDS OF BUILDING BUILDINGS

Natalie DeBlois

ROOM 113 GIVENS

11:30 - 12:30

DESIGN & ENVIRONMENT (video)

Phyllis Birkby

STEINBERG GALLERY

TRENDS IN ARCHITECTURAL ED.
TRENDS IN ARCHITECTURAL PROF.
ARCHITECTURE AS A NON-PROFESSION

Marjorie Hoog

ROOM 214 GIVENS

ENVIRONMENTS FOR WOMEN

Regi Goldberg

ROOM 6 GIVENS

WOMEN AS ARCHITECT AND CONTRACTOR

Sue Whilley

ROOM 103 GIVENS

ARCHITECTURAL PRACTICE OR REWARDS OF BUILDING BLDGS.

Natalie DeBlois

ROOM 113 GIVENS

N.3 Contemporary Design

PANELISTS

Leslie Weisman is Professor of Architecture at the University of Detroit. She is also currently Director of Admissions and Area Coordinator for Communications Design in the School of Architecture and Environmental Studies. Ms. Weisman has an undergraduate degree in Fine Arts. She received her graduate degree from the University of Detroit in Urban Studies. Ms. Weisman has recently initiated a study entitled "The Effects of the Predominately Male Architectural Academic Environment upon the Self-image of the Female Architectural Students".

Irving Engel is Professor of Architectural Structures at Washington University School of Architecture. He received his B.S. in Architectural Engineering at Louisiana State University in 1959, and his M.S. in Architectural Science at Cornell University. Mr.Engel has had extensive working experience with contractors and consulting engineers.

Lou Sauer is a principal in the St. Louis firm Hoffmann and Sauer, one of the fastest-growing firms in the St. Louis area. Mr. Sauer received his B.S. (1961), B.Arch. (1965) and M.Arch. (1967) from Washington University. Presently he is in charge of design for his firm.

Suzanne Schwimmer is Associate Professor at the School of Architecture and Environmental Design, State University of New York at Buffalo. She has had extensive experience with operations research, systems analysis, etc. in relation to architecture. She has worked for I.B.M. in New York, The Systems Development Corporation in California and The Rand Corporation, California. She received her formal education at Barnard College, Columbia University and the University of California at Los Angeles.

EXHIBITION

In accordance with the symposium, there is an exhibition of work by female architects and architecture students. The purpose of the display is to provide a visual documentation in addition to the lectures as proof of the work accomplished by women. The visual picture contains a range of various medias from mylar reproductions to renderings, photographs and sculpture. In addition, there is a multi-media exhibit where through instant replays, one is able to see and hear reactions and thoughts relevant to Women in Architecture.

The exhibition takes place in Steinberg Gallery, adjacent to the Architecture School. The works will be displayed through the 10th of April.

VIDEO

Purposes:

1. To record and document the panel discussions and workshops. The panel discussions will be taped completely, along with approximately ½ hour of each workshop, both Saturday afternoon and Sunday morning. These tapes will all be later edited into a half-hour video to be distributed along with a published document of the symposium to schools and organizations throughout the country.

2. To use video as a visual presentation during this weekend of the issues and questions to be discussed in the symposium, and also to play back workshops in the exhibit as a means of tying together the activities happening this weekend. The video exhibit is in Steinberg Gallery as a part of the exhibit of women's work from throughout the country.

The following tapes were made by members of the committee--Alice Franklin, Janet Hurwitz, Lynn Meyers, with the help of Neil Goldstein:

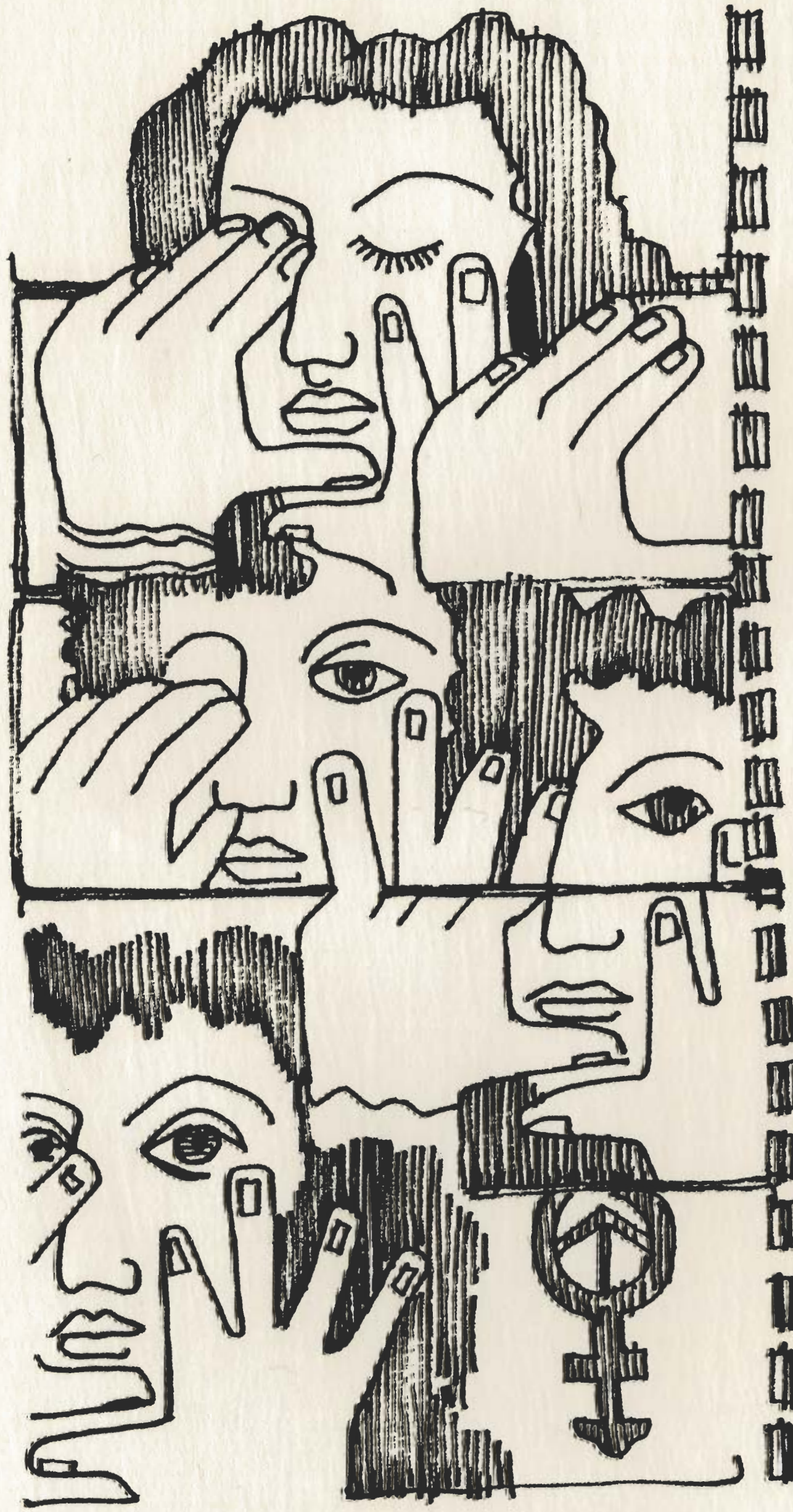
1--Discussion with professional women at Hellmuth, Obata and Kassabaum concerning their problems on a day-to-day professional level. Thanks to Nettie Back and to all the women who participated.

2--Discussion with Melissa and John Kreishman concerning psychological problems of the architect as woman and wife. Both John and Melissa are registered architects and graduates of Washington University. She works at Jerome Peters and Howard Koblenz and he works at Anselevicius and Rupe and teaches architecture here at Washington University.

3--Discussion with Washington University faculty members concerning the symbolic aspect of design, specifically, whether men and women design differently. Thanks to Irv Engel, Mike Pyatok, Gaylord Richardson, Don Royse, Carl Safe and Tom Walsh.

4--Students at Washington University concerning their experiences in school. Thanks to Ken Baldwin, Peter Cole, Judy Oates, Rick Springwater, Pat Sonnino, John Fifield, Mike Kaufman and Dave Mason.

Also, the following tapes were brought by Regi Goldberg for the exhibit--(1) Interview of three women architects in New York City, (2) Interview of women visiting the International Conference of

Women Architects in Rumania, (3) Architectural consciousness-raising group, and (4) Workshop on the history of the A.W.A.

The monitors in the video exhibit will also show the speeches in Steinberg Auditorium in order to accomodate overflow crowds in the gallery.