

# Finding Aid for the St. Louis Biz Collection

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## **Descriptive Summary**

Repository: University Archives, Department of Special Collections, Washington University Libraries, One Brookings Drive, Campus Box 1061, St. Louis, MO 63130, Telephone: (314) 935-5444 or (314) 935-9730, Fax (314) 935-8320, e-mail: [spec@wumail.wustl.edu](mailto:spec@wumail.wustl.edu), website: <http://library.wustl.edu/units/spec/archives>

Creator: Stuart Greenbaum.

Title: St. Louis Biz Collection.

Dates: 2003 – 2004.

Quantity: 1.0 linear feet.

Language: English.

## **Historical Note**

This television show, *St. Louis Biz*, was produced by KETC Channel 9 in St. Louis, Missouri in cooperation with Washington University Olin School of Business. Most episodes produced by Jennifer Roller, executive producer Patrick Murphy, directed by Anne-Marie Berger, and included different Washington University professors as guests and/or local business leaders as guests.

## **Scope and Content Notes**

This collection includes 37 episodes of *St. Louis Biz* from 2003 to 2004 on VHS videotapes.

## **Arrangement**

This collection is arranged chronologically.

## **Administrative Information**

### **Source of Collection**

This material was transferred to the University Archives by Stuart Greenbaum on February 4, 2011.

### **Accruals**

There are no accruals.

### **Processing Information**

Compiled by Elizabeth Baldwin, March 2011.

## **Restrictions**

### **Access Restrictions**

There are no restrictions to access.

### **Use Restrictions**

Users of the collection must read and abide by the Rules for the Use of University Archives Materials.

Users of the collection who wish to use items from this collection, in whole or in part, in any form of publication (as defined in the form) must sign and submit to the Washington University Archives a hard copy of the Notification of Intent to Quote from or Publish University Archives Materials form.

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### **Collection Contents**

<u>Episode No.</u>	<u>Date</u>	<u>Topic</u>
133	8/8/2003	Hardees
134	8/1/2003	Minority Business
135	8/15/2003	Roberts/Sigma Aldrich
136	undated	Ethanol
137	7/18/2003	Immigrant Entrepreneurs
138	8/22/2003	The Movie Business
139	undated	Telecommunications
140	10/17/2003	Public Relations
201	11/7/2003	Engelbreit/Licensing
202	9/26/2003	Know Your Money
203	10/10/2003	Telemarketing
204	10/24/2003	Road Trip Nation
205	10/16/2003	China EMBA
206	undated	Economic Forecasting (on same tape as #207)

207	undated	Sports Sponsorship (on same tape as #206)
208	12/19/2003	Airport (second copy on same tape as second copy of #209)
209	1/9/2004	Sarbanes-Oxley Update (second copy on same tape as second copy of #208)
210	1/2/2004	Reporters Roundtable (second copy on same tape as second copy of #211)
211	1/16/2004	Franchising (second copy on same tape as second copy of #210)
212	1/23/2004	Satellite Radio
213	undated	Maplewood
214	undated	Computer Recycling
215	undated	Tech Rebound
216	2/20/2004	Music Business
217	3/6/2004	Market Research
218	3/26/2004	Score
219	4/2/2004	Ebay
220	4/9/2004	On Your Own
221	4/16/2004	Kiosks
222	undated	Consumer Behavior
223	4/23/2004	Global
224	undated	Invest Midwest
225	undated	Green Buildings
226	undated	Michael Del
227	undated	Best of Biz

228	undated	Hot Topics
229	undated	Farmer's Market