

Finding Aid for the Create Studio Records

Descriptive Summary

Repository: University Archives, Department of Special Collections, Washington University Libraries, One Brookings Drive, Campus Box 1061, St. Louis, MO 63130, Telephone: (314) 935-5444 or (314) 935-9730, Fax (314) 935-8320, e-mail: spec@wumail.wustl.edu, website: <http://library.wustl.edu/units/spec/archives>

Creator: Create Studio, School of Fine Arts.

Title: Create Studio Records.

Dates: 1972 – 1996.

Quantity: 5.0 linear feet.

Language: English.

Historical Note

Established in 1972 by Professor of Art Bob Smith, the Create Studio functions as professional graphic design studio within the School of Fine Arts. The studio is staffed by Washington University undergraduate senior art students, most majoring in graphic design. Operated as a business, participating students receive both professional experience and academic credit. Studio clients range from other departments within the University, to local not-for-profit agencies, such as the St. Louis Zoo and St. Louis Symphony, and locally based corporations, such as Monsanto. Income generated from fees charged for design consultation and production off-sets operating costs of the studio.

When the program began in the fall of 1972, the name “Create One Studio” was used. The following year this name changes to “Create Two Studio” and so forth for the first twelve years of the program. Following this the name was shortened to “Create Studio.”

For further information, see *Washington University Magazine*, Vol. 61, No. 2, Summer 1991, p.13 – 17.

Scope and Content Notes

The collection is divided into three series:

- Series 01: Work produced by Create Studio for clients (primarily examples of letterhead, business cards, logos, flyers, and posters; some related correspondence and financial information – arranged alphabetically)
- Series 02: Resumes of students who worked at Create Studio (includes examples of their work – arranged alphabetically by last name)
- Series 03: Artwork produced by Create Studio students (arranged by size)

Administrative Information

Source of Collection

This material was transferred to the University Archives.

Accruals

There are no accruals.

Processing Information

Processed by Taryn Williams and compiled by Leela Pandey in March 2007.

Restrictions

Access Restrictions

There are no restrictions to access.

Use Restrictions

Users of the collection must read and abide by the Rules for the use of University Archives Materials.

Users of the collection who wish to use items from this collection, in whole or in part, in any form of publication (as defined in the form) must sign and submit to the Washington University Archives a hard copy of the Notification of Intent to Quote from or Publish University Archives Materials form.

All publication not covered by fair use restricted to those who have permission of the copyright holder.

Collection Contents

Series 01: Work produced by Create Studio for clients

Box No.	Folder
01	First Capitol Moving
	Hundred Neediest Cases
	Accutime Recorder and Equipment Corporation – Stationery
	American Assembly of Collegiate Schools of Business
	American Association of Zoological Parks and Aquariums – 1979
	American Red Cross
	Arts and Education Fund of Greater St. Louis

The Bar Association of Metropolitan St. Louis
Barnes Hospital Auxiliary – Savour St. Louis Cookbook – 1996
Bermingham and Prosser and Mead Paper – 1975
Bohemian Savings and Loan
Bridgeton – City Council, etc – 1984 and undated
Bridgeton Parks and Recreation Department – 1982
Cardinal Business Forms – Stationary
Central Agency for Jewish Education – 1991
Citizen Advocacy Friends
Clayton Chamber of Commerce
Clayton Fire Department
Clayton School District – Summer Institute
Clayton Water Sports Center – 1985
Cohn Lauren – Graphic Design
Convention Communications – 1976
Crestwood Plaza Association
DeSutter Enterprises Inc.
Drumsong – 1975 – 1976
Employee Counseling Service
Epworth Children’s Home
Environment Magazine
Family Life Education – Stationery
Family Planning Council

Fred and Franny
Gifted Resource Council
Greater St. Louis Training Club
Great Lakes Financial Services Inc. – Stationery
Harman, Chas. D. – 1983 –1984 and undated
Housing Authority of St. Louis County – 1978 and undated
International Fund for Animal Welfare
Inter-Varsity Spring Conference, 1979
Jacobson – Mendenhall Wedding Invitation – 1981
Joe Mason and Associates – Stationary
Journal of Consulting – Stationery
Laumeier International Sculpture Park
League of Women Voters
Lemay Chamber of Commerce – Stationery
Lemay Day Care Center
Life Crisis Services – 1992
02 Life Seekers
Life Skills Foundation for the Retarded
Long Term Care Ombudsman Program – Stationery
Mental Health Association of St. Louis – 1987
Missouri Arts Council – 1983 – 1984
Missouri Association for the Prevention of Abuse of the Aged
Missouri Botanical Garden – 1973 and undated

Missouri Coalition on Smoking and Health

Missouri Division of Health – 1980

Missouri School for the Blind

Mother's Hotline

Mylee

National Council on Education for the Ceramic Arts – 1985

National Strawberry Week – 1976

National Typographers Inc.

The New Woman's Workshop

Non-Repro Players – Game Show Witch

North Area Community Forum

Northwest Plaza – 1980 – 1981

Objects D' Art De'coratif

Ocular Hypertension Treatment study

Open Door Animal Sanctuary

Orehek, Holly – Graphic Design

Orthodontics – 1982-1989 and undated

Osage Ridge Winery

People Pleasers Inc.

Play and Grow

Poetry, Prose and Revelations – 1978

The Premo Company -- Stationery
Print Casebooks 3 / Third Annual Edition – The Best in Exhibition
design

Printing Industries of St. Louis – 1986 and undated

PT Providers

Raven Industries – Hot Air Balloon – 1978

Rehabilitation Gazette – 1983 and undated

Rejis Commission – Stationery

Repertory – Loretto – Hilton Center – 1972 – 1974
Riteco – Stationery

Rock and Rell Beer Co. 1982

SPCC – Skinker Debaliviere Community Council – Stationery

Shadow

St. Louis Employee Assistance Program – undated

Soulard Restoration Group

South Grand Avenue

State Realty – Stationery

St. Louis Committee for Environmental Education

St. Louis Council of Directors of Volunteer Services – Stationery

St. Louis Effort for AIDS – 1992

St. Louis Regional Commerce and Growth Association

St Louis Regional Maternal and Child Health Council Inc. Stationery

St. Louis Regional Medical Center – 1991

St. Louis Zoo Association – 1974 --1983 and undated

Sycamore III

Talking Tapes Textbooks on Tape

Theatre Trustees of America – 1983

Therapy Consultants and Associates

Thompson Center – 1981

Tracker Services

University City Department of Parks, Recreation and Forestry –
1978 – 1983

University City Residential Service – 1985

Voluntary Interdistrict Coordinating Council, 1988

Washington University – Admissions Office

Washington University – Bulletin – Summer Session – 1980

Washington University – Campus Store

Washington University – Chancellor's Christmas Cards – 1984 --
1993 and undated (folder 1 of 2)

Washington University – Chancellor's Christmas Cards – 1984 --
1993 and undated (folder 2 of 2)

03 Washington University, Commencement, 1991 – 1993

Washington University, Commencement, 1996 – 1997

Washington University, Community

Washington University, Dance Theatre

Washington University, Department of Special Collections

Student Performing Arts at Washington University, 1997

Washington University, Eliot Review – 1987

Washington University, Freshman Engineers

Washington University – Gallery of Art – Exploring Joseph Cornell's
Visual Poetry – 1982

Washington University, Gallery of Art – Joan Miro – 1980

Washington University, Gallery of Art – Visiting Artists

Washington University – Gargoyles

Washington University – George Warren Brown School of Social Work, Holiday Cards, Undated

Washington University, - Hillel – 1980-1996

Washington University, - Off Campus Housing Referral Service

Washington University – Performing Arts – *The Doctor In Spite of Himself*

Washington University – Performing Arts – *The Importance of Being Earnest*

Washington University – *Record* – 1983

Washington University – College of Arts and Sciences

Washington University -- Research Office

Washington University – School of Fine Arts – 47th Annual Conference of the Mid-America College Art Association

Washington University – School of Fine Arts – Alumni Annual Fund

Washington University, - School of Fine Arts – Alumni Newsletter, 1977 -- 1984

Washington University – School of Fine Arts – Beaux Arts Ball

Washington University – School of Fine Arts – Bixby Gallery – 2nd Annual Midwest Student Day invitational Exhibition, 1984

Washington University, School of Fine Arts –Bixby Gallery – circa 1945

Washington University – School of Fine Arts – Bixby Gallery – Prints of Gail Singer – 1984

Washington University – School of Fine Arts – Bixby Gallery – Joachim Probst Drawings, 1980

Washington University – School of Fine Arts – Bixby Gallery – the Sculpture of Baroness Yrsa von Leistner – 1984

Washington University – School of Fine Arts – Christmas Card

Washington University – School of Fine Arts – Create Studio Picnic

Washington University – School of Fine Arts – Create Studio Poster

Washington University – School of Fine Arts – Create Studio Stationery (Folder 1)

Washington University – School of Fine Arts – Create Studio Stationery (Folder 2)

Washington University – School of Fine Arts – Create Studio Stationery (Folder 3)

Washington University – School of Fine Arts – Create Studio Stationery (Folder 4)

Washington University – School of Fine Arts – Fashion Collection – The Point Platinum – 1970

Washington University – School of Fine Arts – Fashion Collection – Concepts' 80, 1980

Washington University – School of Fine Arts – Fashion Collection, 1983

Washington University – School of Fine Arts – Fashion Collection – Hot Couture, 1988

Washington University – School of Fine Arts – Fashion Performance – Material Things, 1989

Washington University – School of Fine Arts – Fashion Performance – Whoooot Couture – 1990

Washington University-School of Fine Arts – Graduate Program Poster

Washington University – School of Fine Arts – Graphic Arts Institute of St. Louis

Washington University – School of Fine Arts – High School Art Competition – 1989 – 1994

Washington University, School of Fine Arts – Language of Comics class – 1983

Washington University – School of Fine Arts – Senior Graphics Class Picnic – 1980

Washington University – School of Fine Art Student Exhibition – 1986 and undated

Washington University – School of Fine Arts – Wine & Cheese Party

Washington University – Social Committee – Charles Mingus Quintet

Washington University – Summer Institute in Dance, 1975

Washington University – Student Dance Production

Washington University – *Student Life*, 1983

Washington University – Student Union Social Committee – Doc Watson & Son – 1973

Washington University - Washington University Tour Guide

Washington University – Women’s Club – Cooking by Degrees III – 1997

Webster Groves – Area Chamber of Commerce

The Welcome Mats

Whittemore house

Wild Canid Survival and Research Center Wolf Sanctuary

Women’s Association of the St. Louis Symphony Society

Collection Contents

Series 02: Resumes of Students who worked at Create Studio

Box No. Folder

04 Bragg, Renee [business card only]
Bressler, Linda
Chad, Gail M.
Coble, Amalyah
Cochran, Bobbye
Cohn, Lauren [business card only]
Day, Nancy
Dusenbery, Karen
Edelman, Susie
Everding, Robert
Fenton, Shelia
Frankel, Ted
Garblick, Sharon
Gillaspy, Dennis
Graber, Anita E.
Griffin, Suzanne [stationery only]
Hoffman, Marcy
Hueting, Scott
Hutchinson, Lynne C.
Korte, Bonnie Mae
Lite, Andrea
Manders, Carol Ellen
Milbergs, Aida

Milne, Marla Gail
Morgan, Ken
Moses, Vicki
Naylor, Elizabeth
Nemon, Charles M.
Phelan, Carla
Orehek, Holly [business card only]
Rawson, Barbara
Scheve, Thomas
Shanker, Linda
Shepard, Elizabeth
Stoops, Michael
Stricklan, Charles Leslie Jr.
Watkins, Pat
Wende, Trina
Wood, Cathy
Wright, Andy

Collection Contents

Series 03: Work produced by Create Studio

Box No.	Folder
05	Undated Artwork -- Logos Graphic Images
	Undated Artwork – Book / Looking at Data (Create – Illustrations)
	Undated Artwork -- Jen Karp Typographic designs

Undated Artwork -- M. Elizabeth Fortun, Typographic designs

Undated Artwork -- Sarah Block, Typographic designs

Undated Artwork -- Unknown Artist, Miscellaneous Handmade Books

06 Miscellaneous

Miscellaneous – Logos

Miscellaneous – Photos

07 Undated Artwork (Handmade Books)

Artwork, 1993-1995, 4 Really Good Typographers; Ai – Jen Poo (Student ?) Artwork; Handmade Books / Pamphlets

08 Financial Information

Awards and Letters, 1972-1990 and undated

Photographs and Slides

Oversized Materials

Drawer Range 08

Drawer 03 Student artwork (Create Studio – Calendars [Apr., May, June])
(x2 copies)

Student artwork (Create Studio – Calendars [Jan., Feb., Mar.])

Drawer 04 Student artwork (Create Studio – Calendars [Oct., Nov., Dec.])

Student artwork (Create Studio – Calendars [Jan., Feb., Mar.])

Student artwork (Create Studio – Calendars [Apr., May, June])

Drawer 05 Student artwork (Create Studio – Calendars [July, Aug., Sept.])

Student artwork (Create Studio – Calendars [Oct., Nov., Dec.])

Student artwork (Create Studio – Calendars [July, Aug., Sept.])

- Student artwork (Create Studio – WU related materials) (x3 copies)
- Student artwork (Create Studio – Calendar [bound, 1971])
- Drawer 06 Student artwork (Create Studio – Lewis Center Gala, 1984)
- Student artwork (Create Studio – Calendars [Oct., Nov., Dec.])
- Student artwork (Create Studio – Non-WU related materials)
- Student artwork (Create Studio – Calendars [July, Aug., Sept.])
- Drawer 07 Student artwork (Create Studio – Class Picture with Signatures)
- Student artwork (Create Studio – Calendars [1972-complete, year unknown-complete])